



Our Business Philosophy at Voodoolily




Consider a primary school class consists of minority students who do not know how to integrate and host students who do not know how to deal with these conditions; here is our role as a contact point or a liaison point publisher. Societies are moving towards multiculturalism with extraordinary speed. Multiculturalism is important because it dilutes and dissipates the divisiveness of ignorance. A significant social issue in such a society is “Radicalization” and difficulty in “Acculturation and Integration”. Scientists state that early childhood experiences shape our adult life and radicalization behavior can be the impact of our childhood. Therefore, in the case of de-radicalization, we educate our children on how to successfully involve society and present themselves. Taking tips from the social sciences’ academic outcomes and turn them into very sweet children’s stories, no matter if children belong to minorities or majorities. We are in the way of introducing a new wave of publishing, called “Liaison point” publishers.

These are important core values in preventing extremism and increasing the value of tolerance, acceptance, and appreciation culture in society.

We give our children a code, through our stories. And this is children following their world point of view and background start to decoding and understand the message. Minority students decode based on their background and the majority also decodes based on their background. We need to educate our authors and illustrate how to draw a link between these two different points. This is the so-called «contact point or liaison point publisher».

In addition, Voodoolily, high-quality, human read audiobooks are the solution for struggling readers with learning difficulties, including dyslexia, improve their focus and vocabulary, read independently and develop comprehension skills, so they can work to their potential.





Our Recent Books

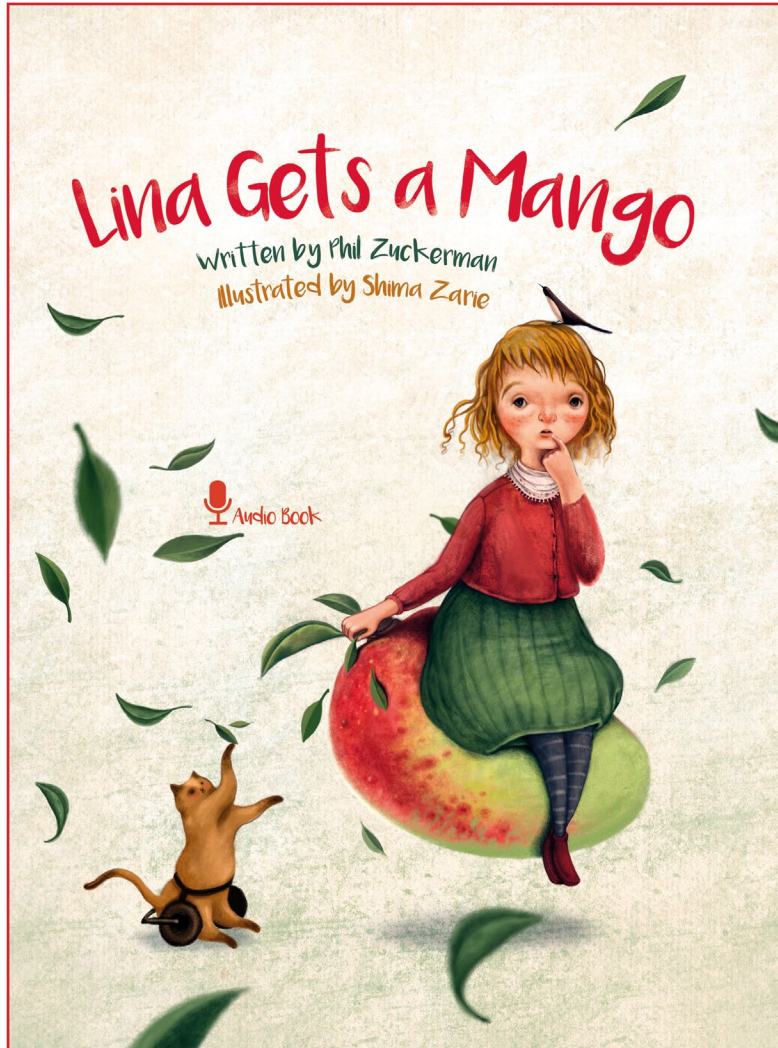
Lina Gets a Mango written by Dr. Phil Zuckerman

Negative thinking diminish children's confidence and lead to bouts of pessimism. Negative thinking is the source of stress and it can make human over control, this can be lead to mental processes that prevent humans from achieving happiness. Positive thinking is the opposite of this. It helps humans to solve a difficult task and to put a difficult situation into tolerable levels.

Rational thinking helps to lay down the negative thought. Rational thinking is when humans challenge negative thoughts. It is because we instinctively harbor a range of irrational biases. Professor Phil Zuckerman shows children throughout his story how to overcome negative thoughts by engaging their rational thought and challenging themselves if their observations provide the correct information, as negative thinking can dent children's confidence and lead to bouts of pessimism and inactivity if they're left unchecked. Children need to be educated about negative thinking, positive thinking, and rational thinking.

Writer: Dr. Phil Zuckerman (born June 1969 ,26), is a professor of sociology and secular studies at Pitzer College in Claremont, California. He specializes in the sociology of secularity. He has been a guest professor, at the University of Aarhus, Denmark for several years in the case of educating «Secularization in Scandinavia». He is the author of several books, including Society Without God (2008) for which he won Foreword Magazine's silver book of the year award, and Faith No More (2011). Lina Gets A Mango shows his talents and skills to communicate to a wide range of society through which not only students and experts, but also children know him.





Lina Gets a Mango

written by Dr. Phil Zuckerman

Website: <https://philzuckerman.com/bio/>

Illustrator: Shima Zarrei.

ISBN: 4-01-93764-82-978



Our Published Books

The Miracle of Sharing

There is a quote from Mother Teresa saying, “If we have no peace, it is because we have forgotten that we belong to each other.” This “sharing and caring” grows the sense of belonging, love and peace. Sharing creates a sense of inclusion. It generates a sense of love together that decreases everybody’s risk for feelings of loneliness. And, more importantly, isolation can confirm perceptions of discrimination. Loneliness is the most common psychological problem that research shows children are most at risk. Loneliness can lead to other psychological problems such as depression. Children under this condition have no sense of belonging and have low self-respect.



The Miracle of Sharing

Writer: Fatemeh (Alise)
Amiratashani

Illustrator:

Ghazaleh Bigdelou,
Nominated for 50. Golden
Pen of Belgrade award,
at the 15. International
Biennial of Illustrations
ISBN: 7-00-93764-82-978

Mini-muffin's Adventures

Love and Belonging is a social need. It is defined as interpersonal and involves feelings of inclusion, love, and affection. A sense of love and belonging gets stronger in childhood. The social and family background of children plays an important role. Feelings of low self-esteem are common amongst families of ethnic minorities. Often children from these families are more prone to educational risk, those whose academic achievement is considered inadequate and below school standards, those who may leave school before completing their education. To increase the sense of belonging, self-esteem, and motivation; children's stories can be a solution. Mini-muffin's Adventures is trying to create a caring community where all children feel accepted, respected and valued.



Mini-muffin's Adventures

Writer: Zahra Shahi

Illustrator:

Ghazaleh Bigdelou

ISBN: 1-02-93764-82-978



Our Christy Tree

Social co-operation means working together for a common goal. The objective of it is the general benefit of the community, the social integration of citizens and more important the sense of belonging. Society members need to feel belonging that increases the chance of integration and cohesion. This story states that integration does not mean losing your own identity but it means co-operating to perform better in society. Also, the story simply states the beneficiary of social co-operation on his children's poem showing how two trees co-operate and provide health and support and above all become stronger trees called the Christy Tree.

Children also need opportunities to learn about differences. Otherwise, they find it Taboo. Taboos do not always involve the possibility of physical or metaphysical injury. Little by little Taboos shall be located in a special place within the brain. And not surprisingly, attempts to stamp such taboo out meet with such little success and gives them the bias towards differences. In this book, we applied the implicit cognition or unconscious influences in order to talk about differences.



Our Christy Tree

Writer: Frode Hansen & Zohreh Mehravipour

Illustrator:

Maryam Tahmasbi

ISBN: 8-03-93764-82-978




Our Future Program

Bilingual Children's Book Platform,BCB

This is a smart webpage for bi-lingual children around the world which lets them enjoy reading stories by their own languages. Before login, children are supposed to choose two languages, one their own native language. Another one is their host language. For example, Arabic and Norwegian or Arabic and English. All of our stories are going to be published in seven languages: Farsi/Arabic/Norwegian/Sweden/Germany/English/Spanish.





Voodoo Lily Children's Book Publishing
Haugesund, Norway
Tel: +4796678992
www.voodooilily.no
cso@voodooilily.no
Instagram: [voodooilily.no](https://www.instagram.com/voodooilily.no)